CORRECTIONS TO THE SPRING '86 AMERICAN RADIO

I am pleased to present the "Corrections Sheet" to the latest editions of American Radio. Why am I pleased? Because this sheet is a whole lot shorter than the last one.

These are the corrections that I know about as of 1 October 1986:

AMARILLO: 1985 revenue should be $5,500,000

BALTIMORE: WEBB is now full-time

BRIDGEPORT: Scratch out the "12+ TSA 1/4 / CUME" ranking. The Bridgeport metro and TSA are the same.

CHARLESTON, SC: The correct frequency for WSSX is 95.1

CHICAGO: WXRT's rate is $175.00

COLUMBIA, SC: WMMC's format is CHR. WZLD is AC

CORPUS CHRISTI: KZFM is the leading beller with approximately $2,000,000

DETROIT: WDTX power is 21 kw

FAYETTEVILLE, NC: WZFX's HAAT is 984 feet

GREENSBORO: WOJY's HAAT is 1049 and it affiliates with US 2

INDIANAPOLIS: WTLC is now repped by Durpetti

KALAMAZOO: The headings in the 12+ Metro column should read:

FAL	SPG	FAL	SPG
85	85	84	84

LITTLE ROCK: KZOU is now a pure CHR

MODESTO: KHYV programs Classical

ROANOKE: Denny Dee Royer is GM of WJJS/WXYU-F

ROCHESTER: Jack Palvino is GM of WVOR

TUCSON: KIIM's spot rate is $75.00

SMALL MARKET EDITION

The Danbury page has disappeared. I am enclosing another copy if you are a subscriber to that edition.

POUGHKEEPSIE: The historical 12+ shares are incorrect. They should read as follows:

		SPG 85	SPG 84
1.	WHUD-F	15.2	11.7
2.	WPDH-F	10.8	10.5
3.	WSPK-F	14.2	14.3
4.	WKIP	5.4	6.4
5.	WJJB-F	3.9	2.9
6.	WHVW	4.6	2.3
7.	WHN	2.0	3.5
8.	WEOK	1.5	3.8
9.	WGNY-F	3.2	1.5

That's all for now, folks. Thank you for your patience and understanding.

DANBURY, CT

MSA Rank/Pop: 213/181,900
Average Person Rating: 17.9
Market TSL: 23.9 hours
Stations: 31/5

Diaries: 498/306:1
Sample Target: 350
% Below Line: 59.3
% Not Listed: 11.7

Retail $: .74 Billion
HH Income: 44,217
FM Share: 59.34%

12+ METRO	1/4 / SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WRKI-F	29/10.6	12.9	14.3	11.8	11.2
2. WKCI-F	28/10.3	7.8	7.2	7.9	6.4
3. WLAD	25/ 9.2	11.3	9.2	8.3	13.7
4. WDAQ-F	19/ 7.0	6.6	6.4	10.6	6.0
WOR	19/ 7.0	3.5	2.0	7.5	6.4
6. WEZN-F	16/ 5.9	8.6	6.4	8.7	5.2
7. WINE	14/ 5.1	6.6	4.8	3.9	7.7
8. WEBE-F	12/ 4.4	5.9	4.4	2.8	4.3
9. WREF	11/ 4.0	3.9	2.0	---	---
10. WCBS	9/ 3.3	4.3	6.0	5.1	4.3

12+ TSA	1/4 / CUME
1.	
2.	
3.	
4.	METRO AND
5.	TSA
6.	ARE THE
7.	SAME
8.	
9.	
10.	

12+ METRO	CUME
1. WRKI-F	398
2. WEZN-F	312
3. WKCI-F	310
4. WLAD	285
5. WDAQ-F	234
6. WCBS	233
7. WINE	221
8. WEBE-F	184
9. WOR	167
10. WNBC	160

12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKI-F	1. WRKI-F	1. WRKI-F	1. WRKI-F	1. WDAQ-F
2. WLAD	2. WLAD	2. WKCI-F	2. WKCI-F	WKCI-F
3. WKCI-F	3. WKCI-F	3. WOR	3. WEZN-F	3. WRKI-F
4. WINE	WOR	4. WDAQ-F	4. WDAQ-F	4. WOR
WCBS			WEBE-F	

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+
1. WRKI-F	1. WRKI-F	1. WRKI-F	1. WOR
2. WKCI-F	2. WKCI-F	2. WDAQ-F	2. WLAD
3. WLAD	3. WDAQ-F	3. WLAD	3. WEZN-F
4. WDAQ-F	4. WLAD	4. WEBE-F	4. WDAQ-F
WINE		WKCI-F	

OTHER RATED STATIONS/METRO SHARE

WABC	770	New York	1.1	WICC	600	Bridgeport	.4	WQXR-F+	96.3	New York	1.8
WAPP-F	880	New York	1.1	WIOF-F	104.1	Hartford	1.1	WRKS-F	98.7	New York	.4
WCBS-F	101.1	New York	.4	WKSS-F	95.7	Hrtfd. Meriden	1.5	WSPK-F	104.7	Poughkeepsie	.4
WDRC-F	102.9	Hartford	.4	WNBC	660	New York	1.8	WTIC	1080	Hartford	1.5
WHN	1050	New York	2.6	WPIX-F	710	New York	.1	WTIC-F	96.5	Hartford	.4
WHTZ-F	100.3	Newark	.7	WPLJ-F	95.5	New York	.4	WXRK-F	92.3	New York	1.1
WHUD-F	100.7	Peekskill	2.2	WPLR-F	99.1	New Haven	1.1	WYRS-F	96.7	Stamford	.7

RADIO STATIONS

WINE, 940, 1 KW (DAYS)	, AC	CBS-R,$ 27.00	(Katz)	Home News	J. Principi
WLAD, 800, 1 KW (DAYS)	, MOR	,$ 62.00	(Christal)		R. Putnam
WREF, 850, 500 W (DAYS)	, MOR (?)	,$ 19.00	(Masla)		D. Wilder
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL/EZ		,$ 62.00	(Christal)		R. Putnam
WRKI-F, 95.1, 50 KW @ 500, CHR		Source,$ 63.00	(Roslin)	Home News	J. Fullam

Other ranked stations - See New York, Bridgeport or New Haven in Spring '86 American Radio